

WE FEEL PHASE

EMPATHY MAP

Innovation Camp

About this Phase:

关于这个阶段：

Students are given time to empathize or feel for someone who may have or facing some problems. They look at the needs and concerns of the person whom they are empathizing with, as well as, the social or personal situations they are in.

学生们有时间去同情或感受那些可能有问题或者面临着问题的人。他们关注的是他们所同情的人的需要和关注，以及他们所处的社会处境或个人处境。

About the Empathy Map:

关于移情图：

The empathy map is a tool that helps learners to know and feel for another person or simply, to be in the shoes of the person of interest. It helps the learners to empathize with the people for which they are designing a solution. The map leads the learner to examine what the person thinks or feel, sees, hears, says, or does. Lead the learners to use vivid descriptors.

移情图是一种帮助学习者了解和感受另一个人的工具，或者简单地说，就是帮助学习者处于所感兴趣的人的立场上。它帮助学习者，与他们正在为之设计解决方案的人产生共鸣。地图引导学习者审查所关注人的想法或所感、所看、所听、所说和所做。引导学习者生动的描述。



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Guide questions:

- What does the person think or feel? *这个人的想法或感受是什么？*
- What does the person see? *这个人看到了什么？*
- What does the person hear? *这个人听到了什么？*
- What does the person say or do? *这个人说了或者做了什么？*

Pain: What are their biggest frustrations? What obstacles stand in their way? Which risks might they fear taking?

痛苦：他们最大的挫折是什么？他们的道路上有什么障碍？他们可能会害怕哪些风险？

- Gain: What do they need to achieve? How can they become successful or have a good life?

收获：他们需要实现什么？他们怎样才能成功或拥有美好的生活？



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- What does the person see?
- What does the person hear?
- What does the person say or do?
- Pain: What are their biggest frustrations? What obstacles stand in their way? Which risks might they fear taking?
- Gain: What do they need to achieve? How can they become successful or have a good life?

